School of Business, Kentucky State University
Enrollment, Graduation Rate, and Retention Rate (2014-2020 Data)

Enrollment

Degrees	Fall 2014	Spring 2015	Fall 2015	Spring 2016	Fall 2016	Spring 2017	Fall 2017	Spring 2018	Fall 2018	Spring 2019	Fall 2019
Bachelor	163	142	130	127	136	112	154	140	160	155	217
Master's	10	9	11	11	18	15	22	17	14	12	16

Graduation Rate

Graduation Rate is the percentage of first-time full-time bachelor degree seeking students who have graduated within 150% of the time (6 years).

Program	Cohort 2008 - 2014	Cohort 2009 - 2015	Cohort 2010 - 2016	Cohort 2011 - 2017	Cohort 2012 - 2018	Cohort 2013 - 2019	Cohort 2014 - 2020
Business Administration	12.7%	12.0%	12.2%	16.3%	12.5%	23.2%	23.2%

Retention Rate

Retention Rate is the percentage of first-time full-time bachelor degree seeking students who enrolled in fall and returned in the following.

Program	Cohort 2013 - 2014	Cohort 2014 - 2015	Cohort 2015 - 2016	Cohort 2016 - 2017	Cohort 2017 - 2018	Cohort 2018 - 2019	Cohort 2019 - 2020
Business Administration	36.8%	33.3%	54.2%	70.8%	53.5%	56.1%	79.2%

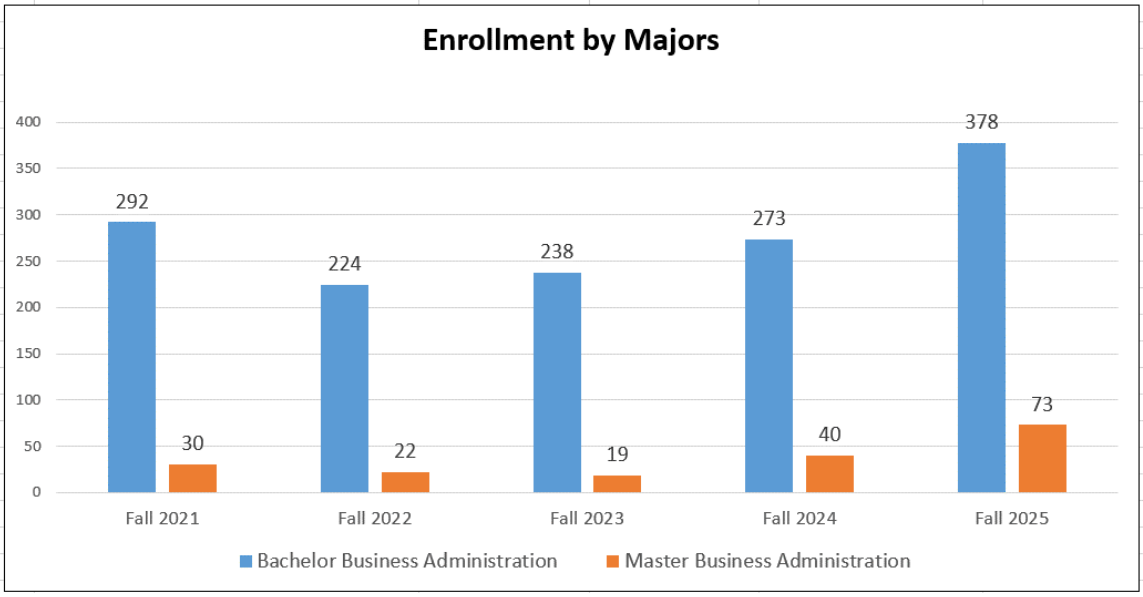
Source: *KSU Institutional Research.*

Enrollment (BA & MBA)

School of Business - Enrollment by Majors

Note: The enrollment numbers below represent unduplicated student headcounts (unique students) and are the official figures submitted to CPE.

DEGREE	MAJOR	Fall 2021	Fall 2022	Fall 2023	Fall 2024	Fall 2025
Bachelor	Business Administration	292	224	238	273	378
Master	Business Administration	30	22	19	40	73



Retention Rate (Undergraduate)

School of Business - Retention Rate by Majors (Undergraduate)

Important Note: As per IPEDS, Retention rate is calculated based on degree-seeking Bachelor students from Fall

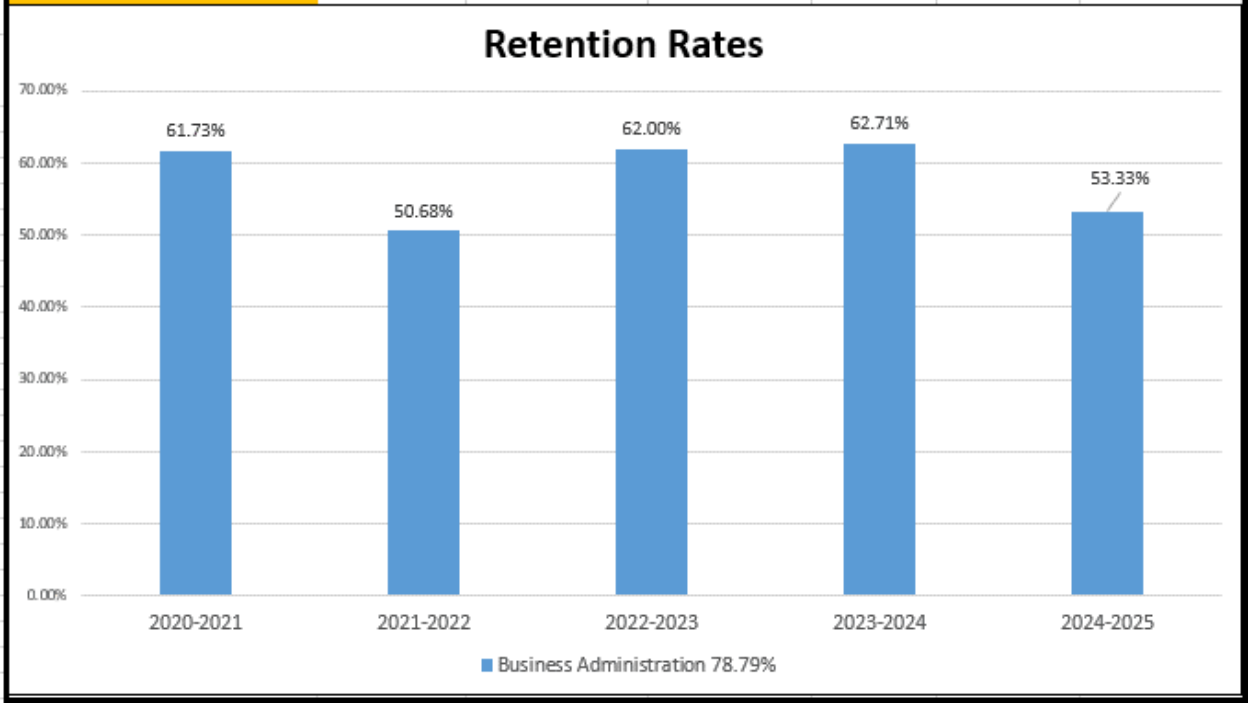
	Retention Rates					
MAJOR	2019-2020	2020-2021	2021-2022	2022-202	2023-2024	2024-2025
Business Administration	78.79%	61.73%	50.68%	62.00%	62.71%	53.33%

Students in the initial cohort year

	2019	2020	2021	2022	2023	2024
Business Administration	66	81	73	50	59	60

Students in the next year

	2020	2021	2022	2023	2024	2025
Business Administration	52	50	37	31	37	32



Graduated Students (BA & MBA)

Below table shows total students who graduated with BA and MBA degree during the year						
Awarded Degree	**2024-2025**	**2023-2024**	**2022-2023**	**2021-2022**	**2020-2021**	**2019-2020**
BA	57	48	20	31	28	17
MBA	11	3	13	5	3	4

Graduation Rates by Majors and Cohort Years (Undergraduate)

School of Business - Graduation Rates by Majors and Cohort Years

Important Note: Blank cells indicate that either no students were enrolled in that major for the specified Fall cohort, or no students from that major graduated.

Graduation Rates by Fall Cohort

Cohort	Majors	Fall 2014 Cohort	Fall 2015 Cohor	Fall 2016 Cohor	Fall 2017 Cohort	Fall 2018 Cohort	Fall 2019 Cohor
Bachelor	Business Administration	8.11%	39.13%	45.00%	35.00%	17.07%	27.14%

Below table shows the total students during the cohort, how many graduated and graduation percentage by majors

Cohort	Majors	Fall 2014 Cohort - Graduates	Fall 2015 Cohort - Graduates	Fall 2016 Cohort - Graduates	Fall 2017 Cohort - Graduates	Fall 2018 Cohort - Graduates	Fall 2019 Cohort - Graduates
Bachelor	Business Administration	3	9	9	14	7	19

		Fall 2014 Cohort - Total Students	Fall 2015 Cohort - Total Students	Fall 2016 Cohort - Total Students	Fall 2017 Cohort - Total Students	Fall 2018 Cohort - Total Students	Fall 2019 Cohort - Total Students
		37	23	20	40	41	70

		Fall 2014 Cohort - Graduation Rate	Fall 2015 Cohort - Graduation Rate	Fall 2016 Cohort - Graduation Rate	Fall 2017 Cohort - Graduation Rate	Fall 2018 Cohort - Graduation Rate	Fall 2019 Cohort - Graduation Rate
		8.11%	39.13%	45.00%	35.00%	17.07%	27.14%

