

Kentucky State University

Board of Regents Meeting

Student Success and Enrollment Management Committee

October 24, 2014

**Regent Ekumene Lysonge, Chairperson
Regent David Guarnieri
Regent Travis Haskins
Regent Elaine Farris
Regent Breana L. Smith**

Ms. Camella Conner, Staff

KENTUCKY STATE UNIVERSITY
Regular Meeting of the
Board of Regents
Student Success and Enrollment Management Committee
October 24, 2014
11:00 am to 11:30 am
Board Room - Academic Services Building
Frankfort, Kentucky

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AGENDA

- | | | |
|--------------|---------------------------------|---|
| I. | Call to Order | Regent Ekumene Lysonge,
Chairperson |
| II. | Roll Call | Ms. Carmella Conner, Interim Vice
President for Student Success and
Enrollment Management |
| III. | Opening Remarks | Regent Lysonge |
| IV. | Approval of Minutes | Regent Lysonge |
| V. | Executive Summary Report | Ms. Conner |
| VI. | Action Items | Ms. Conner |
| VII. | Informational Items: | Ms. Conner |
| VIII. | Discussion | Ms. Conner |
| IX. | Adjournment | |

Agenda Item Background

To:	Board of Regents Student Success and Enrollment Management	Date: October 24, 2014
From:	Ms. Carmella Conner, Interim Vice President for Student Success and Enrollment Management	
Subject:	Student Success and Enrollment Management Committee Meeting Minutes July 25, 2014	
Reason for Consideration:	Approval	Enclosures: Yes

Background:

The minutes of the Student Success and Enrollment Management Committee of July 25, 2014 require approval in order to become an official part of the committee records.

Recommendation:

That the Student Success and Enrollment Management Committee approve the minutes of the July 25, 2014 meeting.

Initiator:	Ms. Carmella Conner, Interim Vice President for Student Success and Enrollment Management
Board Action Date:	October 24, 2014
Effective Date:	October 24, 2014

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MINUTES

Regent Ekumene Lysonge , Chairperson called the Student Success and Enrollment Management Committee meeting of the Kentucky State University Board of Regents to order at 10:45 a.m. on July 25, 2014. Regent Lysonge asked the secretary to call roll:

Karen Bearden	Present	Travis Haskins	Present
Ekumene Lysonge	Present		
Breana L. Smith	Present		

A quorum was declared.

Minutes approved.

Dr. Lorenzo L. Esters presented a Power Point which covered the activities that had transpired in the Student Success and Enrollment Management area since the April Board of Regents meeting.

The meeting adjourned at 11:15 a.m.

Submitted by:

Approved by:

Ms. Carmella Conner, Interim Vice
President for Student Success and
Enrollment Management

Regent Ekumene Lysonge,
Chairperson
Student Success and Enrollment
Management Committee

_____ . Approved with no corrections

_____ . Approved with corrections

Agenda Item Background

To:	Board of Regents Student Success and Enrollment Management	Date: October 24, 2014
From:	Ms. Carmella Conner, Interim Vice President for Student Success and Enrollment Management	
Subject:	Executive Summary	
Reason for Consideration:	Informational Item	Enclosures: Yes

Background:

Recommendation:

Initiator:	Ms. Carmella Conner, Interim Vice President for Student Success and Enrollment Management
Board Action Date:	October 24, 2014
Effective Date:	October 24, 2014

Executive Summary

The Division of Student Success and Enrollment Management (SSEM) is proud to report the achievement of several strategic divisional goals this semester and to report programmatic progress in other key areas.

- The University's Admissions Office is actively recruiting new students for the 2015-16 academic year, by traveling to various cities and states, but primarily in Kentucky. Thus far, the recruiters have traveled to over 75 high schools and college fairs. For the 2015-16 year, the division has over 500 applications being processed for potential admissions to the University. The division is expecting at least twice that amount by December 2014.
- The Office of Career Counseling and Placement was successful in placing nine graduates with the State of Kentucky, eleven graduates were placed in both in-state and out-of-state job locations, and seventeen students were placed in internships and Co-Op's in Lexington, Louisville, and Frankfort. Also, 100 of our students were hired for positions with AMAZON in Lexington, Kentucky.
- The Center for Academic Persistence and Success (CAPS) held 808 one-on-one sessions during this reporting period. This number does not include the hundreds of students CAPS served during the three New Student Orientations held during the summer.
- The staff at the Betty White Health Center are actively involved with servicing students. To date, they have administered over 300 immunization for free and 60 first-time HPV Vaccinations. Additionally, they had 76 HIV screenings, all with favorable results. The staff also participated in BANNER training as they prepared to enter immunizations records for all currently enrolled students into the BANNER database.
- The University continues to experience an increase in the participation and the academic success of students who utilize the Academic Center for Excellence and Student Support Services. At least 656 students have visited ACE for tutoring services. The director successfully wrote a grant for \$100,000 called Student Success Initiative grant from USA funds. The grant focuses on the financial literacy and academic success of UNV101 students in a learning community structure.
- The University and Safety Department sent three officers to a required in-service training program. They also launched the 'Thoroughbred Eyes Program' which is an educational program for keeping students and their items safe. The Chief of Safety and Security attended the Kentucky Association of Chiefs of Police annual conference as well as teaching two active shooter classes.
- Student Support Services (SSS) started fall semester with their opening day session(s) for freshman and sophomores (8/19/14) and juniors and seniors (8/21/14). These session provided current information, calendar of events, and workshop schedules. On August 21st, TRiO celebrated 50 years of programmatic student support and engagement with federal

support through Title IV funding. SSS sponsored a live webcast of the symposium from Washington DC from 9 – 12 noon in the Hill Center Ballroom. SSS started the fall workshop series with financial literacy 9/9/14 presented by Financial Aid and Fifth Third Bank. Leadership Skills Development Workshop designed to improve personal esteem, motivation, and professionalism have been conducted.

- As of September 30, there are 680 residents residing in the University residence halls. Residence Life will be represented in the Homecoming Coronation and the KSU Homecoming Parade. The department will be decorating a float. Residence Life has been hosting programs and activities in the residence halls (i.e. Adopt-a-Cop, health awareness activities, and movie nights, study sessions and more). Residence Life partnered with D.O.P.E. and Health Services to present Res Life Cinemas on campus. The website address is movie.kysu.edu and it can be assessed anywhere on campus.
- The Student One Stop had a very busy August and September. The first week of school SOS had 1271 students to come through the area for assistance. Total for the month of August, SOS had 3,061 students. SOS also worked with the Bursar's Office with the PIO and assisted students with their payment plans. The staff worked with 762 students between August 28th and August 29th and September 3, 4th and 5th. During the month of August SOS assisted students with their Entrance Counseling and the signing of their Master Promissory Note. Setting up payment plans and assisting those students who needed to complete their IRS Data Retrieval were also performed by this unit. This was done to assist with the completion of students' verification process. Also, an update from the NEC phone system, indicated the unit had over 6,000 calls during that time period.

**Office of Residence Life
Housing Status with Room Consolidations
Fall 2014**

Comprehensive Housing Status After Consolidations									
Residence Hall	Total Bed Capacity	# of Occupied Beds			# of Vacant Beds			# of Beds Offline	Occupancy Rate
		Females	Males	Total	Female	Males	Total		
Chandler Hall	114	109	0	109	1	0	1	4	95.61%
Combs Hall	106	0	106	106	0	0	0	0	100.00%
Hunter Hall	102	33	68	101	1	0	1	0	99.02%
Kentucky Hall	136	126	0	126	8	0	8	2	92.65%
McCullin Hall	97	55	33	88	4	2	6	3	90.72%
The Halls	319	0	0	0	0	0	0	319	0.00%
Young Hall	150	67	82	149	1	0	1	0	99.33%
Total	1024	390	289	679	15	2	17	328	66.31%

Notes

- 1) Chandler Hall - There is one female vacancy and there are two rooms (four beds) offline: 102 (used for a storage room because there is not a designated storage room in the building) and 317 (offline due to water damage)
- 2) Combs Hall - Building is completely occupied.
- 3) Hunter Hall - One female vacancy.
- 4) Kentucky Hall - Nine residents will move into the basement apartments and there is one room (two beds) offline. There are eight vacancies in this residence hall.
- 5) McCullin Hall - Nine female residents have moved out and there are three beds offline.
- 6) The Halls - All of the remaining males have been moved to McCullin Hall
- 7) Young Hall - One female vacancy.

As of October 14, 2014

Preliminary Enrollment Data for 201510

Fall 2014

Date: October 14, 2014

Semester	1 st Time Freshman	1 st Time Transfers	1 st Time Graduates	1 st Time International	Project Grad	Special Non-degree	Total 1 st Time Students			All High School Students
Fall 2014										
	341	164	52	8	3	13	581			100
Semester					Freshman	Sophomore	Junior	Senior	Graduate	Total
Fall 2014					FR	SO	JR	SR	GR	TOTAL
					624	326	318	480	141	1889
Semester					Part-time	Full-Time	Total			
Fall 2014					PT	FT				
					474	1415	1889			
Fall 2014					Freshman	Sophomore	Junior	Senior	Graduate	Total
In-State				In-State	368	173	197	339	104	1181
Out-of-State				Out-of-State	55	22	23	34	37	171
Destiny				Destiny	201	131	98	107	0	537
Total				Totals	624	326	318	480	141	1889

Note: First-time freshman, Graduate, Transfer, International and High School Students are already included in the totals.

Preliminary Admissions Data for Fall -2015 (as of October 2, 2014)

Total Applications = 505
Admitted = 36
Rejected = 3
Incomplete = 476

Semester	Freshmen	Transfer	Graduate	Total
Fall 2015	505	10	0	515
Kentucky	149	4	0	
Indiana	45	2	0	
Missouri	67	0	0	
Michigan	22	0	0	
Ohio	66	2	0	
Illinois	70	0	0	
Other States	86	2	0	

Preliminary Admissions Data for Spring- 2015 (as of October 2, 2014)

Total Applications = 132
Admitted = 5
Rejected = 4
Incomplete = 123

Semester	Freshmen	Transfer	Graduate	Total
Spring 2015	71	52	9	132
Kentucky	87	38	6	
Indiana	5	1	0	
Missouri	0	0	0	
Michigan	15	5	1	
Ohio	7	3	0	
Illinois	4	2	0	
Other States	14	3	2	

Student Success and Enrollment Management Supplemental Response

1. Currently, SSEM is working on revising its strategic plan that was created in 2012. The reason for the revision is because several new units were added to SSEM (Residence Life, University Safety and Security) and several units have been relocated to Academic Affairs. Units relocated are Academic Center for Excellence, Student Support Services, Center for Academic Persistence and Success, Testing Center and the Registrar.

Efforts to increase enrollment are as follows:

- Utilizing the Project Graduate program to recruit non-traditional students who have college credits which can be transferred to KSU. On Tuesday, September 30th, a successful Project Graduate online advising fair was held.
 - Collaborating with BCTCS to ensure KSU has counselors in place and available to assist potential transfer students matriculate to KSU.
 - Visiting high schools and attending college fairs, so far they made at least 70 of these events.
 - Fall Open House is scheduled for November 1st with the main focus to be recruiting and admitting students. To date, 367 persons have registered for the event and more are expected.
 - Hosted a conference call with the KSU National Alumni Association Louisville chapter, for the planning of KSU Day in Jefferson County.
2. A meeting has been scheduled to discuss and review the current scholarship awarding procedures to determine how funds can be better utilize to recruit better prepared students.
 3. In an effort to recruit more in state students, the admissions staff has made Kentucky its main venue for recruiting new students. There will be limited travel opportunities as it relates to out of state travel locations. A more rigorous approach will be made to recruit transfer students within the state as well. The University is looking at potentially reducing tuition rates for state government employees.
 4. With the transfer of ACE, CAPS, SSS, Testing and the Registrar, SSEM will look to support the Academic Affairs division as it relates to retention.
 5. Programming in the Residence Halls is taking place; residence hall directors are collaborating with each other and other units on campus such as, Health Services, Career Counseling and Placement, and Academic Affairs, etc., to identify more programs for the students to participate in and learn from. The following have either occurred, or will this semester:
 - Adopt a Cop Program
 - Sealed Lips for Sickle Cell Anemia
 - “All that Glitters is not Gold”-Designed for freshmen students transitioning to college.
 - Lace up Shoe Drive-items donated to the American Red Cross.
 - Penny Saver Drive-supports breast cancer.
 - Transforming Tuesdays-Encouraging students to dress up in professional clothing

- Battle of the Sexes
- Living Learning Programs
- Career Counseling and Placement workshop-resume building, developing interviewing skills, etc.

6. The process mapping project is underway:

- Team is formed
- Regular Meetings Established
- High-level process defined (below)
- Detailed process mapping from all activities contained between boxes in yellow below are in progress. This includes: identifying interested students, recruiting students, and the application process. The awarding of aid will be added to the process mapping
- Also underway is identifying the data for each area, and measuring our success rate and consistency levels.

